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SYMPOSIUM
FALL 2018

NEW YORK CITY | OCTOBER 26

Understanding GDPR with Amadeus

amadeus

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Information Privacy

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Disclaimer



legal
advice

Are Data Privacy and Data Security the same thing?

Data Privacy

Protection of **individuals** ...



... against infringement of their **right** to determine in principle the disclosure and use of their personal data

Threat: processing of personal data violating the privacy of a person

Data Security

Protection of **data** ...



... against unauthorized modification, disclosure or deletion

Threat: individuals trying to hack or get unauthorized access

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The General Data Protection Regulation

What's the objective of the GDPR?

To protect Personal Data, information that can identify an individual

For all companies

PERSONAL DATA
of Employees

PERSONAL DATA
of customers in
CRM

PERSONAL DATA
relating to
Suppliers

For Amadeus, Airlines and Travel Agencies

PNR DATA

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Does the GDPR apply to me?

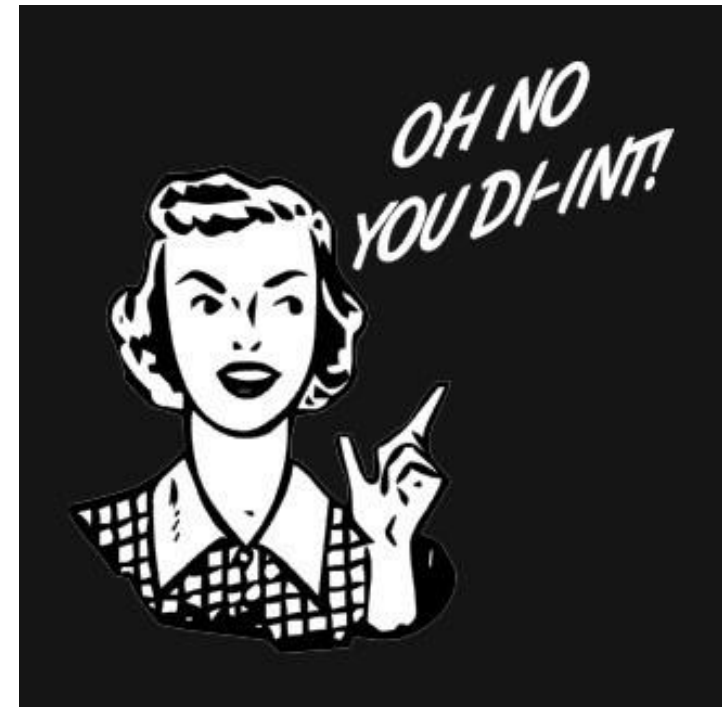


What are the consequences of non-compliance?



4% Annual Global Turnover fine

reputational damage



Am I a Data Processor or Data Controller?

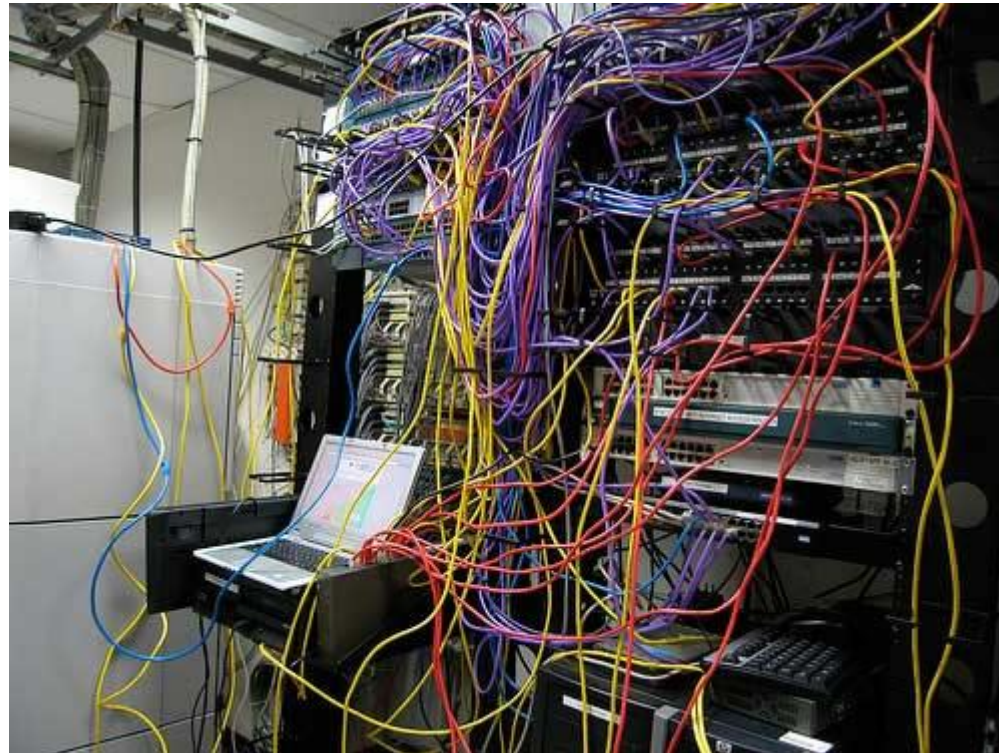
Who is providing what service?



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Who should I appoint to make sure I'm ok?





Thank you!



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Thank you!