



World Travel
INC.

SYMPOSIUM

FALL 2017

Welcome



Dee Runyan

President

World Travel, Inc.



**What has happened
since Fall 2016?**



Travel Ban



Laptop Ban



United Flight





Overview of the NDC Program: What You Need to Know



What has transpired in corporate and meetings travel in the last year?

- Enhanced integration between corporate travel & meetings
- Continued technology adoption (SaaS, AR/AI, Mobile, Text)
- Creation of tighter meetings risk management procedures
- Increased need for innovative, shared meeting space
- Greater focus on forming small meetings programs



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travel forward

Learn. Network. Grow.

Spring Sessions

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We Make Travel Simple



travel forward
Learn. Network. Grow.

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travel forward
Learn. Network. Grow.



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We Make Travel Simple
worldtravelinc.com



A pair of hands is shown from a top-down perspective, holding a glowing crystal ball. The crystal ball is filled with light and contains the year '2018' in large, bold, red font. The background is dark, and the hands are illuminated from above, creating a dramatic effect. The overall image has a blue border at the top and bottom, and decorative white line patterns on the left and right sides.

2018

Recap from Yesterday

Start	End	Event
1:00 PM	2:00 PM	Data Privacy / Transfer / Ownership
2:00 PM	3:00 PM	Managing Travel in Germany and Japan
3:00 PM	4:00 PM	Going Global or Opening a New Market
4:00 PM	5:00 PM	International Travel Requirements
6:00 PM	9:00 PM	Drinks and Dinner (Sponsored by Delta Air Lines & Enterprise/National)

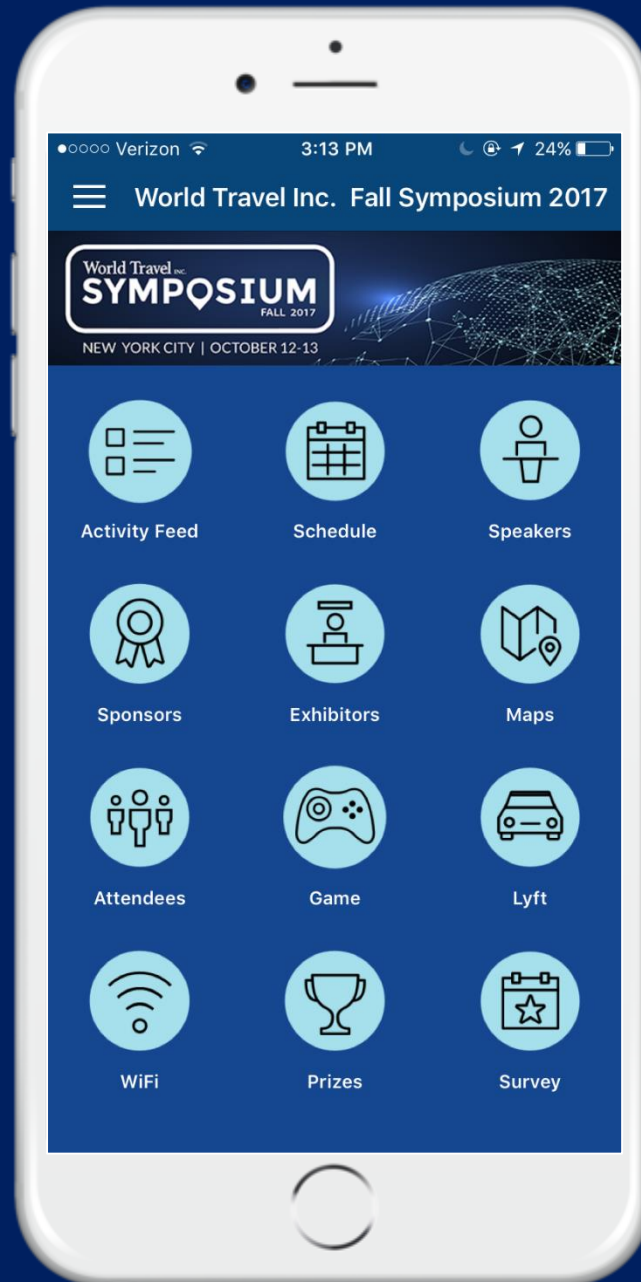
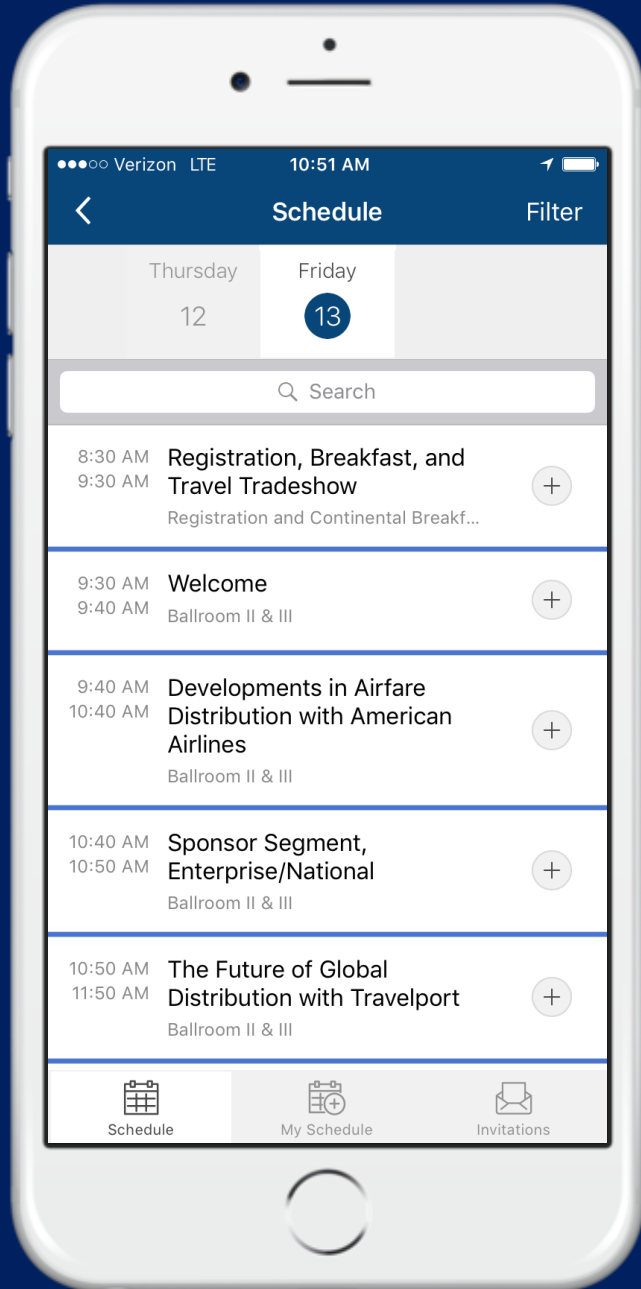
This Morning

Start	End	Event	Location
8:30 AM	9:30 AM	Registration, Breakfast, and Travel Tradeshow	Ballroom Level
9:30 AM	9:40 AM	Welcome	Ballroom Level
9:40 AM	10:40 AM	Developments in Airfare Distribution with American Airlines	Ballroom Level
10:40 AM	10:55 AM	Sponsor Segment: Enterprise/National	Ballroom Level
10:55 AM	11:55 AM	The Future of Global Distribution with Travelport	Ballroom Level

This Afternoon

12:00 PM	1:00 PM	Lunch/Tradeshow	Ballroom Level
1:00 PM	1:40 PM	Breakout Session 1- Please choose one of the following	
		Global Trends	Conference Level
		Integrating Meetings and Corporate Travel	Conference Level
		Client Insights & Tips on Duty of Care	Conference Level
		Travel Tradeshow	Ballroom Level
1:40 PM	2:20 PM	Breakout Session 2- Please choose one of the following	
		Global Trends	Conference Level
		Integrating Meetings and Corporate Travel	Conference Level
		Client Insights & Tips on Duty of Care	Conference Level
		Travel Tradeshow	Ballroom Level
2:30 PM	3:30 PM	Panel: Advancements in Online Booking Tool Technology	Ballroom Level
3:30 PM	4:00 PM	Closing and Prize Drawings	Ballroom Level

Have you downloaded our Event app?



1

Search the App Store

The first thing you'll need to do is download the app on the device you will be using at the event.

Search: CrowdCompass
AttendeeHub

2

Download the Event app

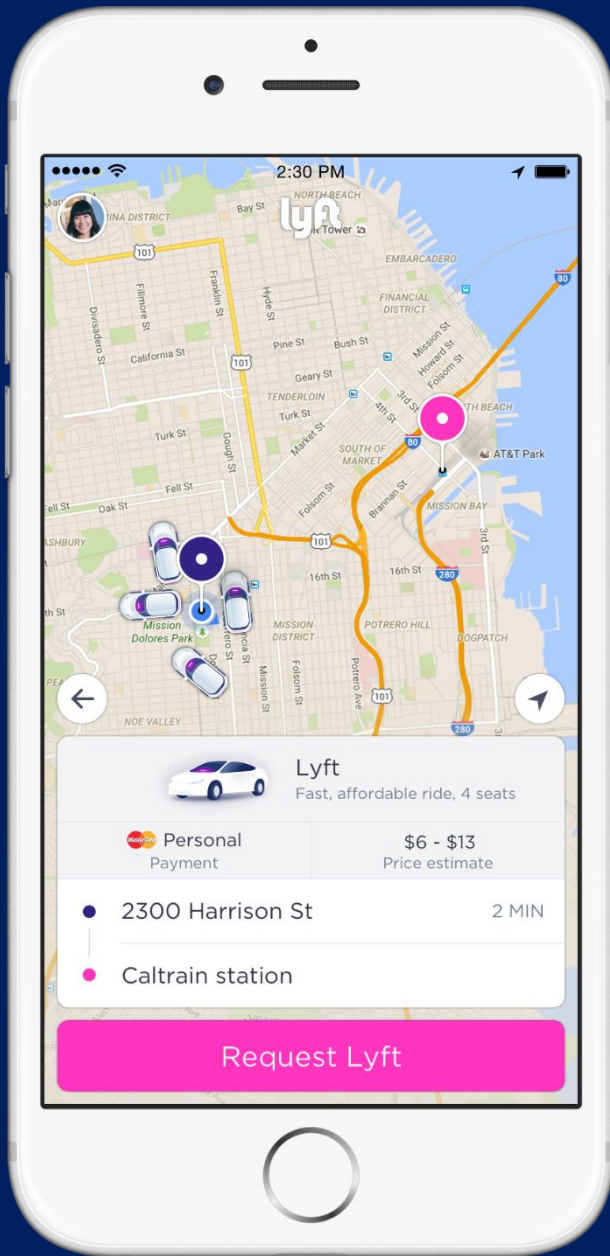
Once you have the CrowdCompass AttendeeHub app downloaded:

Search: World Travel Fall Symposium in Current & Upcoming events

3

Download and Enjoy!

cvent



Get the App

Download the Lyft app for iPhone or Android. *Already have the Lyft app? Go straight to step 3!*



Create Your Account

Set up a Lyft account. You'll need to add a credit card, in case your Lyft rides go beyond the event. **Any additional tips will be charged to your credit card as well.**



Submit your info

Add the promo code: **WTS17** to the "Promo" section of the Lyft app **before** you request your ride.
You must be in "Personal" mode for the code to apply.

Valid for \$15 to or from the Hyatt

Keynote Speakers

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Alison Taylor

Senior Vice President Global Sales

American Airlines 



Gordon Wilson

President and CEO


Travelport

Sponsor Segment



Heather E. Tassoni
Director of Business Rental Sales, Philadelphia

ENTERPRISE HOLDINGS™



Online Booking Tool Panelists

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Tony D'Astolfo

SVP and Chief Communication Officer



Mike Koetting

EVP Supplier Management



Jay Richmond

Head of Business Travel Group



Thank you to our *Global Partners*



Thank you to our *Platinum Sponsors*



Thank you to our *Gold Sponsors*



Developments in Airfare Distribution with American Airlines

American Airlines





Alison Taylor

Senior Vice President Global Sales

American Airlines



Liz Mandarino

CEO





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The Future of Global Distribution with Travelport

Travelport



Redefining travel commerce



Gordon Wilson
President and CEO



Pam Zager
EVP Operations & Strategic Planning





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Lunch and Travel Tradeshaw

12:00 PM – 1:00 PM

1:00 pm

Breakout Session 1

Global Trends

(Conference Level)

**Integrating Meetings and
Corporate Travel**

(Conference Level)

**Client Insights & Tips
on Duty of Care**

(Conference Level)

1:40 pm

Breakout Session 2

Global Trends

(Conference Level)

**Integrating Meetings and
Corporate Travel**

(Conference Level)

**Client Insights & Tips
on Duty of Care**

(Conference Level)



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Advancements in Online Booking Tool Technology

DEEM®

CONCUR®

amadeus

The Referee



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Kevin Martin

Executive Vice President;
Business Development



Online Booking Tool Panelists



Tony D'Astolfo

SVP and Chief Communication Officer



Mike Koetting

EVP Supplier Management

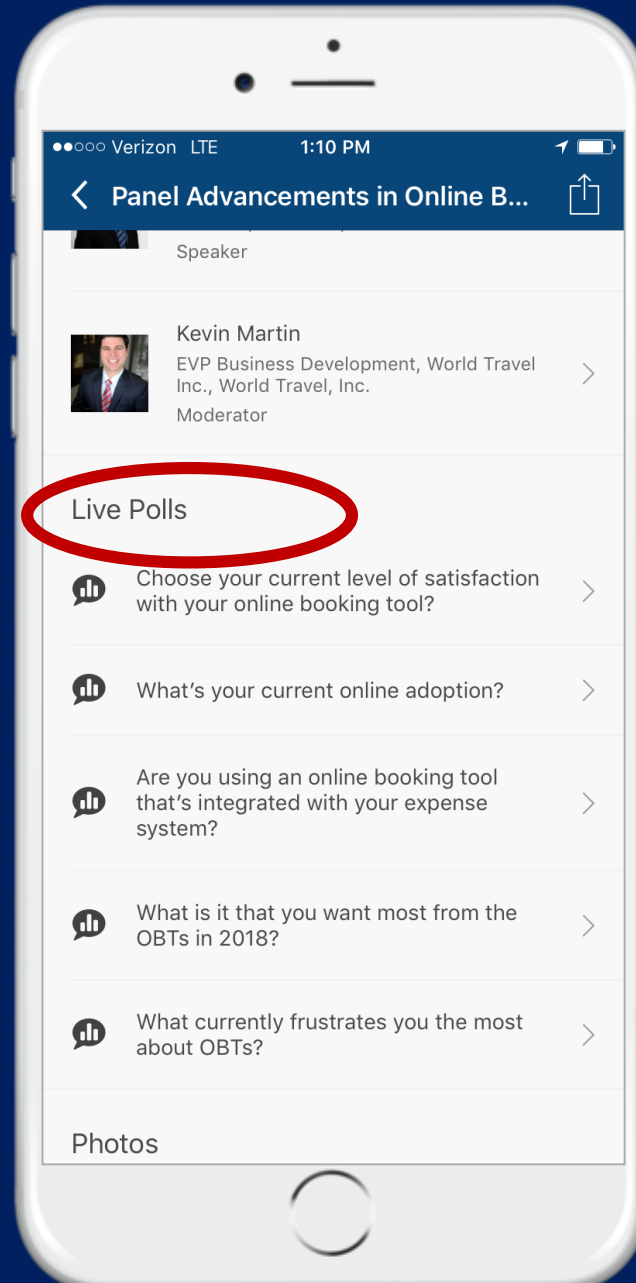
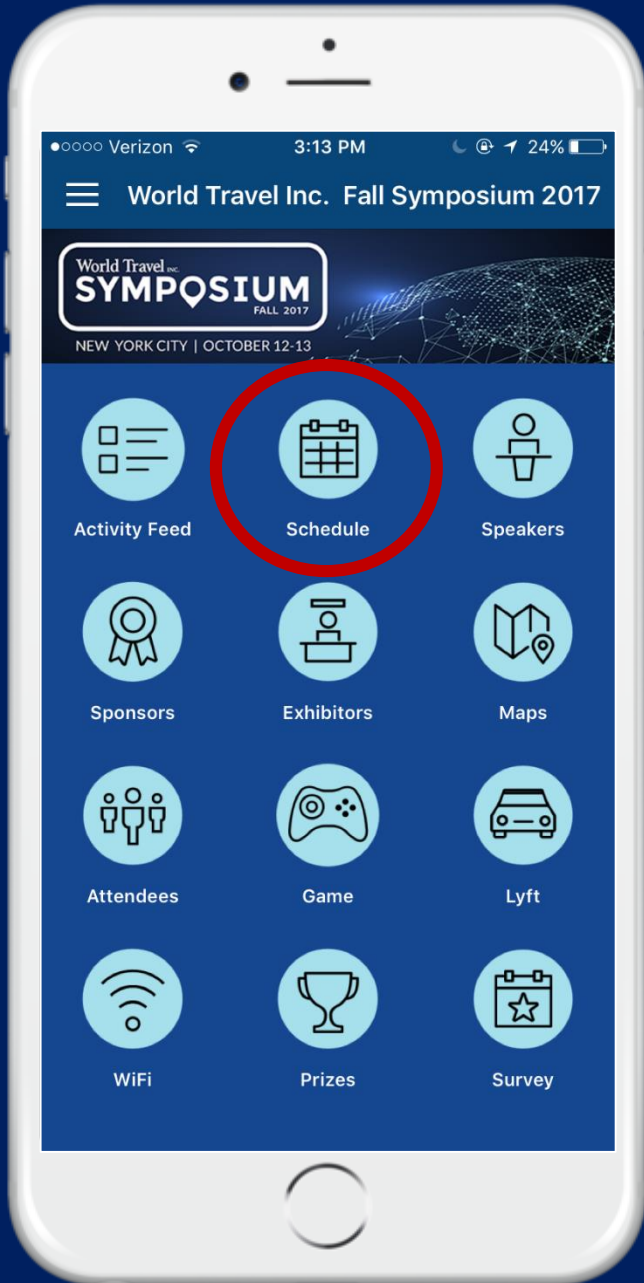


Jay Richmond

Head of Business Travel Group



Live Question Polling



1

Click on Schedule

2

Find: Panel Advancements in Online Booking Tool

3

Scroll to the bottom: Live Polls



**Choose your level of satisfaction
with your online booking tool**

View the Results



**What's your current
online adoption?**

View the Results



**Are you using an online booking
tool that's integrated with
your expense system?**

View the Results



**What is it that you want most
from the OBTs in 2018?**

[View the Results](#)



**What currently frustrates you
most about OBTs?**

View the Results

Thank You



Tony D'Astolfo

SVP and Chief Communication Officer



Mike Koetting

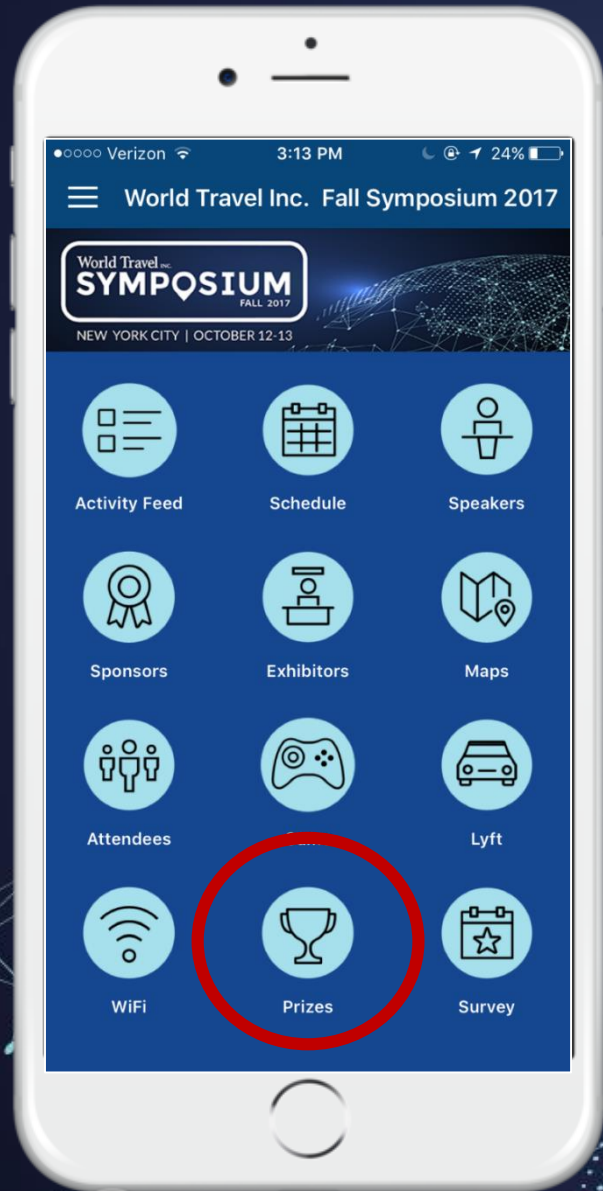
EVP Supplier Management



Jay Richmond

Head of Business Travel Group





Check the event app
to see if you have
won any prizes

Airfare and Technology Prizes

Aer Lingus	2 RT airline tickets in economy class to Ireland and beyond
Alaska Air	2 Round Trip airline tickets
British Airways	2 Round Trip tickets in business class for travel to London from any North American British Airways Gateway
Cvent	CrowdCompass mobile app for an event within the next year - worth up to \$5,900
Emirates	2 Round Trip airline tickets in confirmed economy with space-availabe upgrade to business. (city pairs TBD)
Etihad Airways	2 Round Trip airline tickets in business class
LATAM	2 airline tickets
Porter Air	2 Round Trip airline tickets valid for travel to any Porter Airlines destination
Porter Air	2 Round Trip airline tickets valid for travel to any Porter Airlines destination
Qatar	2 airline tickets

Airfare and Technology Prizes

Scandinavian Airlines (SAS)	1 Round Trip airline ticket in the plus cabin from any US gateways to one of the Scandinavian capitals (Oslo, Copenhagen or Stockholm)
Singapore Air	2 RT airline tickets in economy class
SkyTeam	2 Round Trip airline tickets in economy class - select from one of eight SkyTeam carriers and their selected gateways
South African Airways	2 Round Trip airline tickets in economy class from New York or Washington Dulles to Cape Town or Johannesburg
South African Airways	2 Round Trip airline tickets in economy class from New York or Washington Dulles to Cape Town or Johannesburg
United Airlines	2 Round Trip airline tickets in economy class for travel within the US48/ Alaska/ Canada/ Caribbean/ Mexico/ Central America
United Airlines	2 Round Trip airline tickets in economy class for travel within the US48/ Alaska/ Canada/ Caribbean/ Mexico/ Central America

Grand Prizes

Grand Prize Trip 1

American Airlines:

2 Round Trip tickets in confirmed space in business class

Enterprise Holdings, Inc.

3 free weekend days with National Car Rental

Hilton Worldwide Hotels

2 night stay in standard room at any Hilton Hotel Worldwide

Grand Prize Trip 2

United Airlines:

2 Round Trip airline tickets in First or Business class for travel within the US48/Alaska/Canada/Caribbean/Mexico/Central America/Hawaii/Europe

Enterprise Holdings, Inc.

3 free weekend days with National Car Rental

IHG

50,000 IHG Rewards Club Points





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